

## **Britta Jaschinski, Photographer**

United Kingdom/Germany

**PHOTOGRAPHER:** Known for her unique style of photojournalism, Britta Jaschinski has been called one of the most influential photographers of our time. She has won numerous international awards, was the first woman to receive the great honour of the *European Wildlife Photographer of the Year Award* and is the only photographer ever, to be granted this special acknowledgement twice.

Jaschinski's photos regularly feature in London's Natural History Museum's *Wildlife Photographer of the Year* competition and she was named Photojournalist of the Year in the BBC's Wildlife Photographer of the Year award. She was the *Grand Prize Winner of America's Big Picture Natural World Photography* contest and Vanity Fair honoured Jaschinski with the '*Changing People's Mind*' Award, for her important contribution towards wildlife and nature conservation. She is one of the *Hundred Heroines*, selected by the Royal Photographic Society, for her contribution towards photography.

Jaschinski works on assignments and collaborates with authorities, charities, museums, institutions, organisation and NGOs, often in perilous situations and sometimes undercover, documenting crimes against wildlife and nature. She also captures the beauty and fragility of our planet.

*"Jaschinski is a courageous and inspiring photographer. She is a fighter who uses her camera as a weapon in a battle to reclaim our essential respect for wildlife."*  
Stephen Armstrong, Journalist, Wired, Guardian, Esquire, New Statesman

Her work is published by *Geo, National Geographic, Stern, Spiegel, WIRED, The Guardian, Greenpeace Magazine, WWF Media* and numerous other magazines, newspapers and books. Her highly collectable photos are exhibited by galleries and museums worldwide.

Jaschinski is a regular on jury boards of international photography competitions, like the World Press Photo Award and London's Natural History Museum's Wildlife Photographer of the Year Award, to name but a few.

**MULTIMEDIA PRODUCER:** When not on assignment, she will be a Speaker at one of Europe's photo festivals, or conservation events with large, international audiences. Her investigative images and multimedia shows about nature and wildlife crimes can be hard-hitting and yet they are hauntingly beautiful and always inspiring.

**VISUAL CONTENT EDITOR:** The award winning global campaign *Photographers Against Wildlife Crime™*, is Jaschinski's brainchild. Together with a writer colleague, she founded the international group of photographers who have joined forces to use their iconic images to help bring an end to the illegal wildlife trade in our lifetime. Jaschinski brought together some of world's best visual story tellers and the campaign is making a valuable addition to a constructive dialogue among influencers, law and policy makers worldwide, and even in Asia, about the need to end the demand for wildlife products. Subsequently Jaschinski

was asked to speak at the YIXI - Get Inspired (equivalent to TED talk) in China in 2019. The talk was seen by hundreds of thousands in just a few days and prompted the Chinese Government to invite Jaschinski in 2020, to produce a book and a campaign, specifically aimed at wildlife consumers in China, to highlight the devastating consequences of biodiversity loss and virus spillover.

In May 2022, Jaschinski launched a Crowd-funder to build a new global campaign — THE EVIDENCE PROJECT — to focus on the impact of the climate crisis, biodiversity loss and the causes of viral pandemics. The collection of powerful images, by many of the world's leading photographers, create the evidential proof to provoke governments, businesses, opinion leaders and consumers to initiate the changes required for a safe and sustainable future for all life on Earth. [https://www.kickstarter.com/projects/the-evidence-project/the-evidence-project?ref=user\\_menu](https://www.kickstarter.com/projects/the-evidence-project/the-evidence-project?ref=user_menu)

**ABOUT:** Britta Jaschinski was born and raised in Germany, did a photography apprenticeship in advertising in her hometown Bremen. She left Germany in the 90s, to study photography and multimedia production in the UK at AUB - Arts University Bournemouth and is currently based in London, UK.  
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